

Erasmus+ Project
“International Winter Cup”

DOCUMENT ON WINTER SPORTS AND ALPINE SKIING IN UNIVERSITY SPORT COMMUNITY

Deliverable 2.1

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1. INTRODUCTION TO THE PROJECT

International Winter Cup is an Erasmus+ project focused on the topic of alpine skiing in a university sport community and aiming to exchange good practices in this field as well as develop the organization of alpine skiing competitions.

Project started in August 2022 and lasted until January 2024.

Consortium of the project consists of:

- Akademicki Związek Sportowy Warszawa (University Sport Association of Warsaw), Poland - Coordinator

Akademicki Związek Sportowy Warszawa (AZS Warszawa) - University Sport Association in Warsaw was established in 1916. It has a long and dynamic history. In the interwar period between 1919 – 1939 AZS Warszawa was the biggest sport club in Poland, bringing together over 2500 students. Besides the developing of grassroots sports, it had enormous success in professional sport as well – with Halina Konopacka, who represented the club in discus throw through her whole career and was also the first Polish athlete to become Olympic Champion. The strong structure of the club helped survived all the difficult times and right now, AZS Warszawa has around 6000 members.

From the very beginning the club was devoted to university sport and its main goals were concerning the support for athletes-students, as well as general development of sport at higher education institutions. Over the time since the establishment of the association a lot of things changed, but those goals stayed the same and are the fundament of functioning of the club. As the essential document of the association – Statute states, the main goals of the organization are among others: promotion of physical activity among students, supporting the education of members according to the universal values, actions supporting sport for people with disabilities, actions against social pathologies, creating sport opportunities for youth from disadvantages, support activities for European integration and actions for development of volunteer activities.

The club is a non-government organization focused on academic sport but also working on wider area and supporting the sport for people in all ages. The main fundament of the club is organizing sport events for university athletes in Warsaw. Right now, the tournaments are held in more than 30 disciplines. The association is also involved in organizing national university championships, sport festivals and other special sport events.

- L'Orma, Italy – Partner

L'Orma is a non - profit educational agency that since 2000 develops and delivers the best possible formative sportive / expressive experiences based on non-formal education and aimed at personal and professional growth of children, parents and sport instructors.

The permanent staff is composed by 10 persons that coordinates every year more than 100 educators, developing different initiatives declined in sport, physical and artistic expression and playful-recreational education activities.

The organization implements its activities through education and motion laboratories in schools (addressed differently both to teachers and students), through SummerCamps for children and their families and sport events.

The main objective of the Orma is to promote social inclusion through: easy, inclusive sports activities designed to be practiced by everyone; training courses for youth workers, teachers and sports instructors; innovative projects for the inclusion of disabled and migrants.

- Slovenian University Sport Association, Slovenia – Partner

The Slovenian university sports association (SUSA) is a non-profit NGO that operates in the field of higher education in Slovenia. SUSA is organized as an association of university sports organizations that operate at university level in Slovenia. SUSA is a federation of 3 full members - university sport associations, one two associate members. SUSA's key activities are organizing extracurricular sport activities for students at university level in Slovenia (recreational, competitive), organization of participation of Slovene students and international student sport competitions, coordination of university sport organizations at universities in Slovenia, concern for students athletes (help in ensuring conditions for harmonizing sport and educational need), lobbying the policy makers in Slovenia to ensure double carrier friendly legislation for athletes in Slovenia.

SUSA has wide and effective network. SUSA has direct access to a large number of grassroots sport clubs and an indirect access to all the sport association in the country. SUSA has also a direct access to the 90.000 students in Slovenia. SUSA also collaborates with the Faculty of Sports of the University of Ljubljana – the one and only scientific institution in the sport field in Slovenia. SUSA Family has 25.000 members.

SUSA is also active as a philanthropic organisation – organising students as volunteers at major sport events in Slovenia and helping organisation of sport activities offered by NGO in Slovenia mostly for socially disadvantaged.

SUSA is also active at Erasmus+ project cooperation level. We have participated in one Collaborative Partnership in the past and are participating in 3 Collaborative Partnerships at the moment and in 1 Small Collaborative Partnerships.

Project aims to support the collaboration between international university sport organizations in the field of promoting education in and through sport with the focus on supporting skills development in sport. Through the increased capacity of staff working in the partner organization, the objective of encouraging participation in sport and physical activity with a special focus on implementation of Recommendation in a series of EU documents will also be reached. The planned impact of the activities presented in the project application relate to increased capacity and skills of the staff in terms of organizing winter sports. It will allow the awareness of role of sport in promoting health enhancing physical activity (HEPA) to grow as well as increase participation in sport and physical activity, especially in winter sports events. Those general objectives has been implemented and reached through actions dedicated to development of winter sports in university sport context.

Moreover, project has been a chance to bring European dimension to the local level by collaboration on topic that through international exchange can also influence actions in the national and local communities of the partners. Project also answers the additional objectives set for the project of this scale. Through the exchange of the practices, the staff of the organizations has been able to gain additional skills by not only theoretical discussion but also practical participation in an alpine skiing event. What is important, the organization have the common need for the development of this sector as well as interest in new actions dedicated to this kind of actions. Especially considering that all organizations have the common ground of being active in the university sport context.

General priorities of the project:

- Supporting skills development in sport;
- Encouraging the participation in sport and physical activity including implementation of EU documents;
- Increased participation in sport and physical activity.

The specific objectives of the project relate to promoting education in and through sport and supporting skills development in sport. **Specific objectives** of the actions in the project has been set to achieve the overall goal and will focus on:

- Supporting the skills of the staff in participating organizations, especially in terms of topics chosen to be part of the project;
- Giving opportunities for gaining experience of participating in winter sports events;
- Raising the opportunities for the organization to develop their actions and activities and bring new initiatives into the organization;
- Supporting the organization of Winter Cup and Slovenian winter sport competition – national university sport alpine skiing events, to work towards bringing that kind of event at an international level;
- Start a conversation in the European University sport community about organizing international university sport competition in alpine skiing;

- Popularize alpine skiing in the university sport to promote physical activity and highlight the importance of taking up on sport activities.
- Support the developing of this sport discipline in partner countries – 10 transnational meetings are going to be held, on the topics crucial to this matter, both online and stationary;
- Raise awareness of potential and value of alpine skiing among European university sport community – 2 documents are going to be prepared and shared on the European platform.

The project has been designed the way, to use the experience that the participating organizations already have and build on it to create more opportunities and develop their system of competitions on the national level through European cooperation. Results of the project will be shared among European university sport community and may influence the sector of winter sports in that society. At the same time, the initiative has a big potential of being expanded and growing even after the project ends.



Project's outputs:

- 6 transnational project meetings based on the exchange of good practices;
- 2 meetings during alpine skiing competitions – 20 participants from each partner will be able to take part in competitions in Slovenia and Poland;
- 3 online meetings to monitor the implementation of the project and work on the materials and documents related to the project's activities;
- 2 documents related to promotion of participation in alpine skiing events in the university sport context;
- promotional video during the competitions in 2023.



2. INTRODUCTION TO THE ALPINE SKIING IN UNIVERSITY SPORT

Alpine skiing is a very popular sport discipline around the World with a lot of enthusiasts taking up on this activity both in the professional and amateur way. Since 1936 it has also been included in the sport programme at the Winter Olympics Games. But besides its popularity among professional athletes, it is said to be the most popular winter sport to take up on among non-professional target group. Its popularity understandable depends on the country and the conditions that are available in each region. Based on the statistics, there are European countries where over 30% of population skis (Source: <https://www.statista.com/statistics/801047/europe-share-of-population-skiing-by-country/>). In additional 17 countries, those numbers estimate between 10% - 30%. Considering the conditions that needs to be provided – geographically, but also in terms of relatively short winter season, those numbers show the popularity of this sport in many European countries.

As it was mentioned before, alpine skiing has been a part of professional sport competitions for a while. But it is important to analyse its popularity in the university sport context. Alpine skiing has been a part of the sport programme in Winter Universiade, event organized by International University Sport Federation (FISU) from 1960. Since then, it was a part of the Winter Universiade 28 times, attracting in:

- 2019 Winter Universiade Krasnoyarsk (Russia) - 203 participants form 39 countries; including 143 participants (64 women and 79 men) from 22 European countries.
- 2017 Winter Universiade Almaty (Kazakhstan) - 201 participants form 40 countries; including 133 participants (54 women and 79 men) from 23 European countries.
- 2015 Winter Universiade Granada (Spain) - 190 participants form 29 countries; including 139 participants (58 women and 81 men) from 21 European countries.

Source: FISU Results page: <https://www.fisu.net/sports/results>.

It is important to highlight the popularity of the alpine skiing competition organized by FISU among European participants. But despite popularity of this sport discipline among World University community, there hasn't been a competition that would be dedicated for the European university sport members. And this community is developing every year, and under the supervision from European University Sport Association (EUSA) a series of successful European sport events has been held since 2001 - European University Championships. In 2019 a total of 21 sports disciplines were included into the sport programme. Additionally, since 2012, a bi-annual European Universities Games (EUG) take place in different countries, that not only promote sport and physical activity among university sport community, but are also designed to promote and work towards the development of many European priorities in the field of sport – enhancing physical activity, gender equality, social inclusion and dual career. At the biggest of the EUG, participants came from 40 different European countries, representing 388 universities. (Source: EUSA Year Magazine 2016-2017). But among all those competitions there has never been a winter sport – leaving many students-athletes taking up alpine skiing with no university sport competitions on the European level.

Before the application submission, a survey connected to winter sports has been conducted by the applicant organization among National Universities Sport Associations. 18 of the European Federations took part and over 70% of them indicated to have some kind of Winter Sport event organized in their

country. On the national level the interest is clearly visible, which may be a first step to organize also international competition. 100% of the responders in the survey pointed out that they or their students would be interested in competitions on the national and European level in winter sports.

As it's been described in the relevance section, in Poland this kind of competition is extremely popular. It is open to student-athletes with different level of abilities, with no pressure to perform on a specific level. It makes it inclusive to many students, promoting not only competitive side of the event, but also just the way to be physically active. Considering the structure of university sport and the popularity of events organized for student-athletes mentioned before, developing and popularizing alpine skiing among this community has a lot of potential. And what is crucial – it is a potential to not only organize events and attract the participation of European students, but also to create those possibilities on the national level in various European countries. This way, not only European community will benefit, but also each of the national ones. The way towards this goal may start with exchange of practice and showcasing the example that's already been developed on the national platform.

Development of those competitions on the national levels would enable the growth of opportunities to attract more participants and work towards the recommendations from EU documents – including Council Recommendation on promoting health-enhancing physical activity across sectors. Creating chances for people to be active and influence their health through physical activity is the fundamental matter that's guiding the actions of the project. But to do that in a quality way, the organizations need to have a chance to improve their competences and exchange practices to improve their offer in that sector, which is also included in the recommendations in the mentioned document.

Those chances are even more crucial when the circumstances of current times are taken under the consideration. In 2020 and 2021 many sport events, but also trainings and sections has been cancelled or limited due to the Covid-19 pandemic. To rebuild and re-motivate people for taking up physical activity, it is crucial to offer quality sport activities. And physical activity, always important for the physical and psychological state of people, is even more important these days, as highlighted by the World Health Organization (WHO: <https://www.who.int/news-room/fact-sheets/detail/physical-activity>) as well as by the European Commission. Commissioner for Innovation, Research, Culture, Education and Youth - Mariya Gabriel underlined the importance of supporting sport organisations in their actions for providing opportunities for physical activity in the recovery after Covid-19 pandemic during the High-Level Conference - "The recovery of the sport sector after the COVID-19 crisis: the way ahead". The potential of winter sports in that aspect is even higher, considering the out-door character and the health benefits related to that.

It is also important to highlight the university sport context that all organizations are connected to. Higher Educational Institutions (HEIs) have a great responsibility to not only educate young people, but also provide them with an opportunity for a holistic development – heavily related also to the physical activity. That value is also noticed in the Communication from the Commission to the European Parliament, The Council, The European Economic and Social Committee and the Committee of the Regions on the Developing the European Dimension in Sport, where the cooperation between sport organizations and universities is recommended in the common goal to raise the time spent on the physical activity among young people, that can benefit both sectors. National University Sport Associations (NUSA) as well as clubs of university sports at local level such as partners in this project have a potential to play an active role in implementation of that recommendation. Similarly, the

recommendations from The White Paper on Sport, which doesn't only highlight the importance of physical activity, but also relates that aspect to the importance of exchange of good practices among organizations to facilitate those opportunities. It is also recommended to enhance the time spent in sport activities at universities, as it produced both health and educational benefits.

To sum up, the project aims to create a platform of information and practice exchange in the field of organization of sport activities and competitions with a special focus on the winter sports. The focus is motivated by the need to develop the winter sports competitions on the European level of university sport – many students-athletes is taking part in the international competitions on the Worldwide scale, but doesn't have a chance to participate on the European level. Through the development of national competitions and cooperation on the European level, the participating organization planned to work together towards the goal of creating a European wide event. It is motivated by the need to create opportunities to be physical active, especially in the recovery time after the Covid-19 pandemic.

A year and a half after the project started, the first official EUSA European Universities Winter Championships took place in Val di Zoldo, Italy. Although this topic has been considered for longer time, in 2023 the first edition of the university alpine skiing competition has been held. It has been also the aim of this project – to work on the conditions for this kind of tournament. One of the project meetings of the project in 2022 took place in EUSA office in Slovenia – plans for the organization of a international alpine skiing competition has been discussed, as well as the project has been presented to the European University Sport Associations representatives. Next editions of the Winter Championships will be held in various countries of Europe. What's interesting, an active participant of this project – Maja Chyla, who has been part of the team travelling to Slovenia for a competition in frame of the project, won two medals during the European Universities Winter Championships.



3. INTRODUCTION TO THE WINTER CUP

In Poland, for the last 18 years, a Winter Cup has been organized by the applicant organization – Akademicki Związek Sportowy Warszawa. Winter Cup is an alpine skiing event dedicated to students and university sport community, that has developed from a small-scale event to one of the most important alpine skiing competitions in Poland. It allows many student-athletes to participate in a sport competition – 5 qualification events and one final event are organized each year, attracting over 150 participants. The popularity of the event is also visible through the media attention it attracts – as one of the main alpine skiing competitions in the country, it has a visibility also outside of the university sport community.



Fot. Michał Szypliński

History

2002/2003 – first edition of the Winter Cup took place in 2002 – 22 years ago.

The first, historic AZS Winter Cup took place in Gubałówka in 2002, before Christmas. There was a time when many students held more or less formal training groups, which is why the initiative of Dariusz Piekut and Robert Krebok met with great interest among students. The Polish Higher Education Championships were held every two years, as the event cycles aimed at increasing number of participants. The leaders of ski sections at universities taught the secrets of sports skiing to non-competitive people - about slaloms, pole vaults, ski jumping, and encouraged "rookies" to take part in competitions. Agnieszka Bernas (giant slalom) and Anna Dyląg (slalom) left Zakopane with gold medals. Among the men, the brothers Błażej and Piotr Kalisz dominated in the giant slalom, and Jacek Rojewski triumphed in the slalom.

Since then, the Winter Cup competition came a long way – it became one of the most popular competition in the calendar of alpine skiing. 20 years later, in 2022/2023 season for the very first time the competition had international participants – all due to the InterWinterCup project. In January 2023, a group of students from Slovenia and Italy came to Czarna Góra in Poland to participate in this historic edition of the Winter Cup – InterWinter Cup. Although the conditions has not been the best, the visit exceed the expectation – on the level of integration, exchange of good practices and motivation for further steps in the topic of alpine skiing in university sport context.

In 2023/2024 season, following format has been established: 5 elimination competitions, each in different place and the big final of the Winter Cup. It presents the participants with a chance to try various slopes and gain points in different conditions.



4. ORGANIZATION OF A UNIVERSITY SPORT COMPETITION ON THE EXAMPLE OF WINTER CUP

Before the event

When considering the organization of any sport events, there's a series of elements and tasks that need to be fulfilled in order to achieve success. It is a complex process and should be treated as such at all stages of planning, preparing, implementation and evaluation.

Few of the elements that are worth considering are:

IDENTIFICATION OF THE EVENT – Consider and create if needed your event's name, logo, mascot, theme, etc. to establish its identity. Some of the elements will not be applied to smaller events.

WINTER CUP its success is also related to the direct and strong identification of the event – due to it's name, format and consistency in its promotion for over 20 years.

THE STRUCTURE - Choose if the event you organize is a league, cup, competition... and create an appropriate structure.

WINTER CUP the structure has been decided based on series of reasons – identification of needs for this kind of competition, finances and staff capacity to organize that many singular events.

THE DURATION - Determine the duration of the event, what it should include, what stages it will consist of.

THE ACTIVITY - Define the sports and activities that will be featured in your event.

THE VENUE - Define where you wish to organize your event.

THE SCALE - Assess how many people can take part in the event, what was the historical demand, and what is the capacity.

WINTER CUP for each of the singular events a form and registration is required – it supports the assessment how many people will start, how the schedule will look like and so on.

THE LAW - Check local regulations and safety standards. If it is needed, arrange for necessary permits and permissions.

WINTER CUP it is especially crucial in the cases of sports with higher risk of injury or unfortunate accidents.

DATE OF THE EVENT – to establish the date of the event, few matters should be considered: schedule of other sports events in your area; schedule of sports association of given discipline - contact with the specific sport federation; how to enable participation of as many athletes as possible; availability of venues to conduct the particular competition.

WINTER CUP calendar of the Winter Cups is published at the beginning of the season – it is also confronted with the dates of other competitions so there's no collision with another alpine skiing event.



Fot. Michał Szypliński

Responsibilities and processes to be shared among the team

MAIN COORDINATOR/LEADER – crucial role during the organization of a sport event - main coordinator of the entire event; the task of the leader is to appropriately divide responsibilities and create a team of specialists who will help in organizing the sporting event. The person is responsible also for coordinating the work of other team members as well as be able to react in unexpected situations.

SPORTS AND REFEREES AREA COORDINATOR - person responsible for renting sports facilities, preparing them and agreeing on the proper conduct of the event. Tasks include cooperation with referees responsible for a given sport, and may also involve cooperation with Venue Managers.

WINTER CUP considering the specificity of the sport discipline, an experienced group of referees and technicians for the slope preparation is involved in the organization. The same team is responsible for each event, which ensures the quality of conduction.

PARTICIPANTS COORDINATOR - a person responsible for the correct registration of participants for the event, troubleshooting, technical support, verification of eligibility for a given event.

WINTER CUP to make sure all the participants are eligible for participation, a person is assigned to the registration and verification procedures.

LOGISTIC COORDINATOR (ACCOMMODATION, CATERING, TRANSPORT) - has a broad range of responsibilities including accommodation, food and logistics. Specific areas may include cooperation with catering and hotels, coordination of issues related to the transport of players and judges to the destinations, etc.

TECHNICAL STAFF SUPERVISOR - deals with the management of a technical team or technical support department in an organization of the sporting event. This person is responsible for the preparation of halls, branding, setting up fields of play.

WINTER CUP it is crucial to have a specific person assigned to the procedures related to technical support and branding, that will know where they can find everything and how it should be done.

FINANCES OPERATION SPECIALIST - oversees all financial related tasks. These include the list of costs and revenues of the event, determination of costs related to the participation of competitors, as well as potential funders, sponsors and other sources of financing the event (possible correction of plans).

MEDIA, PROMOTION AND SPONSORSHIP MANAGING SPECIALIST - is responsible for the overall promotion of the event, creating marketing strategies and advertising campaigns. The task is also to correctly define the additional sources of financing the event and coordinate the cooperation with the media.

MEDAL CEREMONIES MASTER - the person responsible for distributing the awards, delivering them to the venue of the ceremony, preparing the final speech (short summary). The person is also responsible for audio materials - such as playing the anthem.

SAFETY AND SECURITY SPECIALIST - specialist responsible for a wide range of tasks related to ensuring the safety and security of people, property, information; and leads the cooperation with event security subcontractors. They will also make sure that there's appropriate medical services nearby.



Fot. Michał Szypliński

Finances

To be able to conduct successful event it is necessary to create a financial conditions to enable its implementation. Firstly, creation of a financial plan will make it possible to know what is needed in terms of financial support.

The costs and the sources of financing need to be identified at the beginning of the process. Then, it will be possible to establish a **participation fee** - costs that are covered by the participants of the event.

a) Possible costs of the event:

- Renting venue;
- Payment for staff: referees, technical staff, speakers, photographers, medics;
- Uniforms for staff and volunteers;
- Sports equipment;
- Promotion materials and office supplies;
- Awards: medals, trophies, diplomas;
- Gadgets;
- Catering;
- Accommodation for participants and organizers and staff - if needed;
- Transportation - if needed;

WINTER CUP during the competition, accommodation and transport of participants is covered by the participants – as it is one day event, some of them are not using any accommodation.

b) Financing sources and incomes:

- Participation fee - calculated based on the prices of costs that are covered by the organizers (for example it can be accommodation, catering and other organizational costs);
- Financial support - possible sponsors or partners:
 - University;
 - Public institutions - city, region, ministries;
 - Sponsors - private companies etc.

Organization of the national-scale event may bring the opportunity to submit an application for a funding to the local institutions - city or a region. For those institutions, as well as for other possible sponsors, it is important to showcase the quality of the planned event and the possible promotional space for the institutions.

WINTER CUP due to the long history and good experiences of sponsors and funders, Winter Cup has a number of partners that support its implementation financially or materially.

Implementation of the event

Sport

- Booking venue and ensuring it's safety and availability;
- Ensuring participation of experienced referees, medical services and staff;
- Working on and then publishing the regulations, rules of registration etc. Making sure participants have all the information and everything is transparent.
- Preparing competitions schedule;
- Providing all the information needed for the staff working on-site.

Logistics & Organization

- Assigning tasks to everyone in the team;
- Making reservations of accommodation, catering and all needed services;
- Preparing equipment and appropriate branding for the venue;
- Supervising the implementation of the event – giving information, reacting to the urgent matters;
- Preparing and executing the ceremonies – in the cooperation with the results manager.

Media and promotion

One of the most important parts of making an event is the promotion of it in media – it is crucial for multiple reasons. It is advised to keep in touch via social media, by proper branding, as well as keeping contact with local partners. Tasks connected to the media department could be divided based on the phase of the event. Those are some of the most important tasks in regards to media & promotion:

Develop a comprehensive media plan - create a detailed media plan that outlines the key messages, target audience, and channels to be used for promotion. Identify the most relevant media outlets, including television, radio, print, online platforms, and social media.

Utilize social media - leverage popular social media platforms to create buzz and engage with the audience. Develop a content calendar for social media, including promotional posts, behind-the-scenes content, and updates on participants.

Create compelling content - produce high-quality and engaging content that highlights the excitement and significance of the event. Use videos, images, and stories to convey the narrative of the event and its participants.

Engage ambassadors - partner with athletes, or personalities who can amplify the event's reach. Encourage them to share their involvement and excitement through their social media channels.

Press releases - prepare well-crafted press releases to share important information about the event.

Post-Event coverage - continue media coverage after the event to highlight key moments, achievements, and thank participants and sponsors. Share post-event content to maintain engagement and set the stage for future events.

Effective media and promotion strategies can significantly enhance the visibility, attendance, and overall success of a sports event. Continuous monitoring, adaptation, and engagement are essential components of a successful media and promotion plan.



5. CRUCIAL TIPS FOR THE ORGANIZERS

Organizing a successful sports event requires careful planning, attention to detail, and effective execution. **Here are some crucial tips for organizers:**

Define clear objectives - clearly outline the goals and objectives of the event.

Thorough planning – create a detailed and comprehensive event plan that includes timelines, logistics, and contingency measures. Consider all aspects, from venue selection to participant management.

Budget management - develop a realistic budget that covers all aspects of the event. Monitor expenses closely to ensure financial stability and allocate resources wisely.

Effective communication - establish clear and open communication channels with all stakeholders, including participants, sponsors, volunteers, and attendees. Timely and transparent communication helps manage expectations.

Venue selection - choose a suitable venue based on the size and nature of the event. Consider accessibility, amenities, and the overall experience for participants and spectators.

Permits and regulations - ensure compliance with all necessary permits and regulations. Work closely with local authorities to secure permissions and address any legal requirements.

Risk management - identify potential risks and develop a comprehensive risk management plan. This includes safety measures, emergency procedures, and contingency plans for unexpected situations.

Marketing and promotion - develop a strategic marketing plan to promote the event. Utilize various channels such as social media, traditional media, and partnerships to maximize exposure.

Sponsorship management - secure sponsorships early in the planning process. Clearly articulate the benefits sponsors will receive and ensure that their branding is featured.

Participant Experience:

Post-Event evaluation - conduct a thorough evaluation after the event to gather feedback from participants, sponsors, and attendees. Use this information to identify areas for improvement in future events.

Sustainability practices - implement environmentally friendly practices, such as waste reduction and recycling programs. Consider the long-term impact of the event on the community and environment.

By paying attention to these crucial tips, the likelihood of a successful and well-executed sports event can be increased. Flexibility and adaptability are also important, as unforeseen challenges may arise during the planning and execution stages.